



RN Patient Advocates Learning Intensive

Course Content Class 16

1. RN Patient Advocacy Process[®] and all associated tools
2. RN Patient Advocacy Scope and Standards of practice
3. Introduction to MEDiKEY – prevent misdiagnoses
4. Systems Thinking
5. Systems Biology – 2 modules
6. Utilizations of Areas of Investigation - facilitate utilization of Systems Biology Precepts in RNPA practice
7. Functional Medicine
8. Integrative Medicine
9. Inflammation
10. Human Microbiome
11. Application of all content to case development of RN Groups Avatars
12. Vitamins Minerals and Supplements
13. Naturopathic Oncology
14. Advanced Nutrition
15. Endocrinology and Women's Health
16. Data Mining

17. Functional and Integrative Lab Testing and application to Avatars
18. Motivational Interviewing
19. Coaching
20. Study One: complicated/complex case study
21. Study Two: complicated/complex case study
22. Wound Care Indepth
23. Establishing Your Business Part I
24. Establishing Your Business Part II
25. Marketing/Branding Basics
26. Creating Your First Marketing Plan
27. Social Media Marketing
28. Financial Planning and Management of an RNPA practice
29. Panel 1: RNPAs reporting on Establishing and Managing a private RNPA practice
30. Panel 2: RNPAs reporting on Clinical Aspects of Independent Patient Advocacy