Become an RN Patient Advocate

“A well-practiced nurse and visionary leader, Karen Mercereau is developing a form of practice to provide care not readily available — that of a nurse advocate. A nurse dedicated to helping people bewildered about how to navigate our tortuous healthcare system and obtain the best, most relevant care available including services considered complementary to our typical biomedical care.”

— Joan L. Shaver, PhD, RN, FAAN, Professor and Past Dean, College of Nursing, University of Arizona.

We invite you to join us.

**Dates**

- **28 Week Online**
  - March 2, - Sept 15, 2020
- **7 Day Residential**
  - October 1 - 7, 2020

**Location**

C.O.D Ranch Retreat
Center Oracle, AZ

Join Us @ The C.O.D. Ranch Oct. 2020
www.codranch.com

- **Ranked as one of the top new Healthcare professions.**
- **Enhance your clinical, knowledge, teaching and management skills to be a part of the healthcare solution.**
- **Join other experienced nurses who are realizing their dream of being an independent voice in the healthcare of their patients.**
- **Experience independent practice and earn $100 - $200 per hr. Become an excellent Advocate and acquire new skills to work effectively with all branches of the healthcare system.**
- **Maximize the possibility for the most beneficial outcomes for your patients.**
- **Refine your skills as educator, communicator, researcher and resource for your patients.**
Why Is RN Patient Advocacy So Critical Now?

The number of deaths and disabilities due to medical errors continue to climb every year. The Harvard Social Progress Index of Health and Wellness ranks healthcare in the US at #37 in the world.

It is time to take action in a positive and creative way. As an independent clinical RN Patient Advocate, you can be the difference in a patient’s life.

Never before has our healthcare system needed its experienced nurses so desperately.

Join us and embrace this exciting new role so critical to healthcare in our country.

The National Academy of Medicine reports that there are 12 million misdiagnoses annually in the US (2015).

Johns Hopkins reports that medical errors are the 3rd leading cause of death (2016).

“Most of us take health care quality for granted”, said lead study author Elizabeth A. McGlynn, Ph.D., Associate Director of RAND Health. “This study shows that we can’t. There is a tremendous gap between what we know works and what patients are actually getting. Virtually everyone in this country is at risk for poor care.”

Chronic disease/mental illness accounts for 90% of healthcare costs (2017). The emerging paradigm of Functional Medicine, Systems Biology, Integrative Medicine are transformative approaches addressing this epidemic. RN Patient Advocates are the leading edge of the nursing response to this shift.

The most recent study of deaths due to medical error, by Dr. John T. James as published in the Journal of Patient Safety, noted that up to 440,000 people suffer preventable harm contributing to their deaths, costing billions of dollars.

A Time For Action
Empowering People In Their Healthcare

The Course

This intensive 28 week online, 7-day immersion course will give you the additional skill set that you need to be an independent RN Patient Advocate.

Registration Now Open
RN Patient Advocates is accepting registrations for the learning intensive starting March 2nd, 2020.

Are You Ready?
Register Now! Class size is limited to 30 qualified RN participants for this ground-breaking course.

REGISTER TODAY TO SECURE YOUR SEAT
Call: (520) 743-7008 or email us at: learning@patientadvocates.com

- Learn the proven process of independent RN Patient Advocacy within the larger framework of the medical system.
- Receive hands-on training with actual case studies; learn to utilize the RN Patient Advocacy Process © And track patient progress through the treatment program with better outcomes.
- Learn the shortcuts and how to mine the internet quickly for the quality medical research you need to help educate your patient. Special emphasis will be on the full range of treatment options, including Functional Medicine, Systems Biology and Integrative Medicine.
- Learn effective skills to maximize your independent role within the medical system.
- Learn how to start your own professional practice/business from a practical, business perspective.
- Learn financial management skills to make your professional practice as successful as possible.
- Learn the legal aspects of independent RN Patient Advocacy: contracts, insurance, and liability.

Emphasis during this immersion teaching course will be on advocacy content/process as well as community health literacy programs. You will have the opportunity to become part of the National Network of RN Patient Advocates while remaining an independent professional.

This Network will enable you to share knowledge, outcomes and experience with the team of independent clinical RNs nationwide.
Course Qualifications  A Passion for Patient Centered Advocacy

- Desire to be a Pioneer in this new role for experienced clinical RNs.
- A strong clinical knowledge base with a practice of ongoing education — a demonstrated “life learner”.
- An interest and initial knowledge base in Integrative and Functional Medicine principles and modalities.
- Well developed teaching and communication skills.
- The ability to function both independently and assertively.
- An understanding of creative problem solving using critical thinking skills.
- Experience, enjoyment and ease with internet research.
- An active RN license with 5+ years of varied consistent clinical practice.

Karen Mercereau, RN Patient Advocate
Creator of RN Patient Advocates, a groundbreaking program

Empowering People In Their Healthcare

Karen has had a lifelong passion for ensuring that her patients get the best care possible and are fully educated about their options. An expert at moving her patients effectively through the healthcare system she has, with kindness and dogged persistence, created efficient medical teams that work to maximize the best possible outcomes for the patient.

Never satisfied with the status quo, Karen took her experience in the field and set about creating an Advocacy Program to tap the vast resources of experienced clinical RNs. This Advocacy Program pioneers a new model for patient care in the US. RN Patient Advocates, PLLC, is the 17 year evolution of this groundbreaking work.

Karen lives in Arizona and continues to devote her life to empowering her patients and building the powerful National Network of RN Patient Advocates — our national team and community.

Become a part of this dynamic community of nurses.

Call (520) 743-7008 for more information.
or email us at: learning@patientadvocates.com

Advocacy Education & Guidance through the Healthcare System

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Teaching Staff

Karen Mercereau, RN, iRNPA
Creator/Developer RN Patient Advocates, PLLC, the National RN Patient Advocate Network, and the Advocacy Process®

Trisha Torrey
Marketing & Branding, specializing in healthcare marketing & effective communication
Creator of The Alliance of Professional Health Advocates (formerly AdvoConnection)

Carol Henricks, MD
Neurological Rehabilitation: New Horizons

Maureen Schwehr, NMD
Integrative and Functional Medicine. Maureen Schwehr, NMD, serves as Sierra Tucson’s director of integrative services. Her department provides a unique combination of physical and mental health support for residents.

Daniel Rubin, ND, FABNOA
Naturopathic Oncology Practice (Board Certified in Naturopathic Oncology); Founding President Oncology Association of Naturopathic Physicians, Inc.; Founding Member American Board of Naturopathic Oncology Board of Medical Examiners

Leila Turner, ND
Women’s Health, Nutritional Therapy

Lauren Kanzler, CCN
Nutritional Therapy - Advanced Approaches

Shayna Litvin, RN, iRNPA
Patient Advocate, Community Speaker

Anne Getty, RN, BSN, CRFN, iRNPA
One Voice RN Patient Advocates, LLC

Donna Hartelius RN, MSN, iRNPA
A Healthy Horizon, LLC

Melissa Cardine, MSN, RN WOCN iRNPA
The Bridge RN Patient Advocates

Hear What Our Seasoned iRNPAs Are Saying:

“In a year’s time after taking the RNPA Learning Intensive, my career, my health, my family, my very life has been transformed. I am forever grateful.” — Karen DiMarco, RN, iRNPA

“The way of the future of nursing...an absolute must if you want to make and be the difference in righting the wrongs of healthcare. Karen is a wonderful mentor who has put her soul into this program. Passion, Vision, Perseverance.” — Lana Benton, RN, iRNPA

Become a part of this dynamic community of nurses. Registration is open.
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